

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80548	CF NTL-POL	FBD - LBD: 10/19/12 - 10/25/12	HL#:	Created: 09/26/12 10:05 AM
Client: NATIONAL REPUBLICAN...	CPE: / / 3259	Agency Commission: 15 %	Updated: EBIRCHILL on 09/26/12 01:11 PM	
Agency: NATIONAL MEDIA RESEARCH	Product: NRCC EST#3259 (9820)	Self Protect.: :20:00	Confirmed: 09/26/12 01:10 PM	
Buyer: MICHELLE MORIE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/27/12 09:16 AM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

NEW ORDER CHG/PH 09/26/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE	0 0 0 0 1 0 0	NEWS	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										
002	MSUNRISE	1 1 1 1 0 0 0	NEWS	30				0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										
003	EPHIL4P	1 0 0 1 0 0 0	EFG	30				0.0	\$1,350.00	2	\$2,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	2										
004	ENEWS5PM	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										
005	ENEWS5PM	1 1 1 1 0 0 0	NEWS	30				0.0	\$1,000.00	4	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										
006	AENTER	0 0 0 0 1 0 0	ACC	30				0.0	\$1,400.00	1	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										
007	AENTER	1 1 1 1 0 0 0	ACC	30				0.0	\$1,400.00	4	\$5,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	AINSIDER	0 0 0 0 1 0 0	ACC	30				0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										
009	AINSIDER	1 1 1 1 0 0 0	ACC	30				0.0	\$1,600.00	4	\$6,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										
010	NLATE	0 0 0 0 1 0 0	NEWS	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	1										
011	NLATE	1 1 1 1 0 0 0	NEWS	30				0.0	\$3,000.00	4	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	4										
012	LLETTER	0 0 0 0 2 0 0	LETT	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/19/12	10/19/12	2										
013	LLETTER	2 2 2 2 0 0 0	LETT	30				0.0	\$1,000.00	8	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	8										
014	PNAVY8	0 1 0 0 0 0 0	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PSURV25	0 0 1 0 0 0 0	REGP	30				0.0	\$8,500.00	1	\$8,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/24/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PBANG*2MENTH	0 0 0 1 0 0 0	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	PPERSON	0 0 0 1 0 0 0	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WSAT6-7A	0 0 0 0 0 1 0	NEWS	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/20/12	10/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WSUN7-9A	0 0 0 0 0 0 1	NEWS	30				0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	43	0	\$98,750.00	\$83,937.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$98,750.00	\$83,937.50	\$0.00	\$0.00